

President's Message

Linda Reyle

Warm 2020 greetings to my fellow Mercedes-Benz enthusiasts! Together with my husband Cliff, we are doing our best to cultivate Mercedes-Benz enthusiasts among our friends and family and, most importantly, our grandchildren. For the future of current and classic cars to be bright, we must bring new enthusiasts into the fold. Here's our progress to date:

- All 5 grandchildren received a toy-grade model of a Mercedes-Benz for Christmas.
- Our 1 1/2 year-old grandson learned the word "caw" (aka car) among his first 10 words.
- Our 4 year-old grandson says with confidence "my Dad drives a Mercedes-Benz and it's FAST!"



Let's all keep cultivating car enthusiasts.

Our 2020 calendar for the Mercedes-Benz Club of America MBCA Memphis Section is full of diverse and interesting events to appeal to current MBCA members as well as friends and family members who would enjoy the friendship and adventures that comes with a future MBCA membership. Please invite them to join you at our events.

I look forward to seeing everyone at the January 25 tour of the American bald eagles at Reelfoot Lake State Park.

Kind regards,
Linda

Reelfoot Lake Bald Eagle Tour

Lynn Jones



Winter is the best time of year to see bald eagles at Reelfoot Lake in northwest Tennessee. The lake was created by earthquakes around the time of the Nation's founding.

Our road trip there is on January 25 will feature lunch at a favorite local catfish restaurant and a guided bus tour through the

Park. We'll depart from the Memphis/Shelby County Welcome Center just off I-40 in Arlington, TN, head north to Reelfoot Lake State Park, enjoy lunch and then take a guided bus tour with a Park Ranger to hear about the Park's formation; and hopefully see some eagles in their winter quarters. The bus tour will cost \$14 per person. After the bus tour, head home at your own schedule. The drive is about 2-hours, 135 miles each way.

Expect the trip to be an all-day event.

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|----------|--|---|
| 9:30 AM | Meet at Memphis/Shelby Co. Welcome Center 12036 Arlington Trail Arlington, TN | Exit 25 off I-40 headed east) Departure soon after that time. |
| 12:00 PM | Lunch at Boyette's Dining Room 10 Boyette Rd, Hwy 21 Tiptonville, TN | Separate checks, order from menu. |
| 1:15 PM | Walk across the street to Reelfoot Lake State Park 2595 Hwy 21 East Tiptonville, TN | The cost of the bus trip is \$14.00 per person. The MBCA-Memphis Section has paid a deposit for our group to enjoy this bus trip and future communications will provide details on how individuals can pay for their bus tickets. |
| | where we'll join the bus tour for a 1:30 PM departure for a 2-hr tour of the Park guided by a Park Ranger with the hope of spotting some bald eagles and other wildlife. | |
| 5:00 PM | Return home around 5pm following the bus tour. | |



You can't live in west Tennessee without seeing this renowned natural area! Hope you'll join us at Reelfoot Lake on January 25!

MBCA-Memphis Section Participates in Germantown's 2019 Holiday Parade

It has become a tradition for the Memphis Section to show off the marquee in the annual Holiday Parade in Germantown, TN and we were well represented again on the afternoon of December 14.



Chad Harris

Eight member cars of vintage from 1986 to 2013 were present with Chad Harris showing off all four cars in his fleet, the latest being a beautifully maintained black 1986 SEL500 that he recently acquired from Atoka, TN.

We were up near the front of the Parade this year, so the crowd was fresh and ready to give a lot of "oohs and ahhs". We also made a point to donate to the Parade's official charity, the Marine Reserve's "Toys-for-Tots" campaign, with more toys than we had cars being donated by Section members.

The weather cooperated, the turnout was great, and the Parade made a fine preliminary to the Section's annual holiday party at the home of Bill and Jo Anne Sudekum that evening.



L to R: Jeron Walker, Braden Long, Jordan Encarnacion, Justin Gallagher, Clare Santos



Mike McHann & Ben

MBCA-Memphis Section 2019 Holiday Party



Bill and Jo Anne Sudekum hosted this year's Memphis Section Holiday Party at their home in Southaven, MS.

Two dozen members, spouses and friends enjoyed the evening with special guests Regional Director Rick Siefert and his wife Patti from St. Louis.

Along with great food, wine, conversation and much coveted door prizes, we were honored with some very special awards.

Section vice president, Mike McHann was awarded the Central Region Membership Chair of the Year Award, Dale Duckworth was awarded Membership Member of the Year and the Memphis Section was greatly honored to receive the 2019 National Communications Award. Very well done!



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Memphis Membership Matters

By Mike McHann, Membership Chairman

Please welcome our new members Tyrone Hill, Thomas Henderson, Melissa Kaye and William McLean. We hope you'll join us at upcoming gatherings where we share technical info about vehicle maintenance, relate our "car stories" and, in general, have a good time. Let me recommend our Cars & Carbs event, the first Saturday of every month. It's short, casual and fun. We talk about everything, but mostly cars and what's going on with the club.



For the calendar year 2019 we lost 7 members and gained 24 new members, a growth of 27%. It appears a large factor in our increased membership can be attributed to dealership referrals of new car buyers and from those seeking the 15% discount for dealer services.

Let's keep up the good efforts again this year and encourage your fellow Mercedes owners to join. As a reminder, you'll receive a one month extension on your membership for every new member you recruit. Be sure to list yourself as the referring member to secure this benefit. We have a beautiful and colorful new application and I'll be happy to send you some, let me know.

Technical Tips and Tricks (TTT)

By Mike McHann

Fancy Floor Mats for Your Car. Spring is right around the corner and it will soon be time for the Natchez Euro-Fest. If you've never been, I recommend attending. The location is unique with its antebellum charm and the glipse of the old south. The show represents European cars from Florida, Louisiana, Texas, Alabama, Georgia and Tennessee and makes for a wonderful collection of European classics and soon to be classics.



I hope to bring home a trophy this year and, in preparation, I've upgraded my 93 300CE Cabriolet with handmade floor mats from South Carolina www.cocomats.com.



I chose a red & black weave to compliment my car's coloring. It takes about 4 weeks to produce the mats but I think it's worth the wait. The mats are a little pricey (\$300), but I think they're a great upgrade to my car's interior. Hopefully, this enhancement will bring out the beauty of my car and influence the judges!

For Sale

Mercedes Owner's Operator's Manuals. Excellent condition, nothing is missing.
Contact: Mike McHann 901-299-6341 Mike.mchann@eccotek.com



Mercedes-Benz 99 E320 E420 E55 Owner's Operator's Manuals \$40



Mercedes-Benz E-Class E320 E500 Owner's Operator's Manuals \$40

MBCA Memphis 2020 Events Calendar

| Month | Day | Event | Type | Location | City |
|-----------|------|-------------------------------------|------------------------------|-------------------|-----------------|
| January | 4 | Cars & Carbs | Socializing | La Baguette | Memphis, TN |
| | 25 | Reelfoot Lake State Park | Driving, Socializing & Lunch | Tiptonville, TN | Tiptonville, TN |
| February | | Cars & Carbs | Socializing | Panera Bread | Germantown, TN |
| | 22 | Dinner at Marciano's (Italian) | Socializing | Marciano's | Memphis, TN |
| March | 6-8 | Amelia Island Concourse d' Elegance | Showing | Amelia Island, FL | Amelia Island |
| | 7 | Cars & Carbs | Socializing | Bluff City Coffee | Memphis, TN |
| | 28* | Smith Import Tech Session | Fixing | Smith Imports | Memphis, TN |
| April | 4 | Cars & Carbs | Socializing | La Baguette | Memphis, TN |
| | 3-4 | Natchez EuroFest | Showing | Natchez | Natchez, MS |
| | 18 | David Miles Car Collection | Driving, Socializing & Lunch | Waverly | Waverly, TN |
| May | 2 | Cars & Carbs | Socializing | Panera Bread | Germantown |
| | 23 | Dinner at Red Fish (Asian) | Socializing | Red Fish | Memphis, TN |
| June | 6 | Cars & Carbs | Socializing | Bluff City Coffee | Memphis, TN |
| | 20 | White Squirrel Winery | Driving, Socializing & Lunch | White Squirrel | Kenton, TN |
| July | 4 | NO CARS & CARBS (4th of July) | | | |
| | 18* | Show & Shine | Showing & Socializing | TBD | TBD |
| August | 1 | Cars & Carbs | Socializing | La Baguette | Memphis, TN |
| | 22* | FedEx Tour | Socializing | FedEx HQ | Memphis, TN |
| September | 5 | Cars & Carbs | Socializing | Panera Bread | Germantown |
| | 12 | Dinner at Salsa | Socializing | Salsa Restaurant | Memphis, TN |
| | 26 | Memphis Euro-Fest | Showing & Socializing | TBD | TBD |
| October | 3 | Cars & Carbs | Socializing | Bluff City Coffee | Memphis, TN |
| | 9-10 | Renaissance Euro-Fest | Driving & Socializing | Ridgeland, MS | Ridgeland, MS |
| | 17 | Shiloh National Military Park | Driving, Socializing & Lunch | Shiloh, TN, MS | Shiloh, MS |
| November | 7 | Cars & Carbs | Socializing | La Baguette | Memphis, TN |
| | 7-8 | Hilton Head Concours d' Elegance | Showing | Hilton Head | Hilton Head, SC |
| | 14 | Dinner at Marlow's (BBQ) | Socializing | Marlows | Memphis, TN |
| December | 5 | Cars & Carbs | Socializing | Panera Bread | Germantown, TN |
| | 12* | Germantown Holiday Parade | Driving | Germantown | Germantown, TN |
| | 12* | MBCA-Memphis Holiday Dinner | Socializing | TBD | TBD |



Check us out on Facebook and Instagram!
Visit our new website www.memphis.mbca.org

