



MBCA Memphis Section Newsletter - May/June 2021

# River City Star



### President's Message:

Welcome to the Memphis' Section bimonthly newsletter. I keep hearing that we are doing better with our battle against the Coronavirus. Read further in the newsletter about our first post-virus event, to take place in June. There will be a bit of driving, as well as food involved. I hope you can all make it.

Our annual election, which took place in April, resulted in the reelection of all officers, except for the secretary. Lordita and her husband Erik will be leaving the area this summer, and as we had no nominations for that post, our treasurer has agreed to do both duties.

So, our new board is as follows:

President – Bill Sudekum

Vice President/Membership Chairman – Mike McHann

Secretary/Treasurer – Lynn Jones

Erik and Lordita also served as the section webmasters. As they are leaving, we have that position empty. If you would be interested in doing this for the section, please contact any of the officers or board members.

We had eight members show up at our May Cars & Carbs coffee in Germantown. We were fortunate to have a fantastic morning, so we were able to sit outside in the sun and enjoy each other's company. Try to join us for our next one the first Saturday in June.

Our next national event is still on for this coming November. Mercedes Freude is scheduled for November 2-7 at Hilton Head, South Carolina. This week is actually three events in one. The first is the Freude, followed by Legends of the Autobahn, and lastly, the Hilton Head Concours d'Elegance. Reservations can be made at <https://mercedes-freude.mbc.org/>.

**Bill Sudekum**

**President, Memphis Section**

## The 2021 MBCA-Memphis Calendar of Events

Our events include delicious dinners, fun drives and demonstrations on how to fix your car. Regardless of your interests and preferences, you will have many different events to choose from. We at MBCA Memphis value the safety of our members. As COVID-19 continues to be spreading rapidly, we will limit our activities to Cars and Carbs. As always, go to [memphis.mbc.org](http://memphis.mbc.org) for the latest updates on our events.

Date	Event	Location
Jun. 5	Cars & Carbs	Panera Bread, Germantown
Jun. 19	Trip to Pickwick Landing	The Restaurant at Pickwick Landing, Counce TN
July 3	Cars & Carbs	Panera Bread, Germantown
July 17	Show & Shine	
Aug. 7	Cars & Carbs	Panera Bread, Germantown

## Calendar of Events, cont.

Date	Event	Location
Aug. 21	Dinner	TBD
Sept. 4	Cars & Carbs	Panera Bread, Germantown
Sept. 25	Memphis Eurofest	
Oct. 2	Cars & Carbs	Panera Bread, Germantown
Oct. 9	Renaissance Eurofest	Richland
Oct. 23	Shiloh Visit	
Nov. 2 - 7	Mercedes Freude	Hilton Head, SC
Nov. 6	Cars & Carbs	Panera Bread, Germantown
Nov. 20	Dinner	TBD
Dec. 4	Cars & Carbs	Panera Bread, Germantown
Dec. 11	Germantown Parade & Christmas Dinner	

## Memphis Membership Matters

By Mike McHann (Membership Chairman)



Please welcome our new members Elizabeth Noel, Jenetha Brown, Marilyn Johnson, Shazia Janjua and Chris Canales. For the calendar year 2021, our membership increased to 88 members and our attrition rate is approaching zero.

I'd like to encourage our newest members to join us at our upcoming events. With more people becoming vaccinated and restrictions being relaxed, we're now planning social events for the summer and fall. Being fully vaccinated (and knowing many others are too), I felt confident enough to attend our recent Cars & Carbs for the first time in a year! It was good to be out in public and see old friends again after such a long time.

I believe our positive membership numbers can be partially attributed to the Membership Displays we set up at Mercedes of Memphis and Smith Imports. The Display contains copies of Star Magazine with membership applications, resulting in many new members the past few months. Plans are to expand the Membership Displays to other dealers in the coming months.

A big "Thank-You" to Philippe Wiener, Larry Kirchner and Terry Kirby for donating their old copies of Star Magazines and to MBCA for arranging to send a couple dozen copies of the next issue directly from the publisher. So I think we're good for the summer.

Let's keep up the good efforts in the coming year and encourage our fellow Mercedes owners to join. We have a colorful application so let me know if I can send you copies. As a reminder, you'll receive a 1 month extension on your membership for every new member you recruit, so be sure you're listed as the referring member on their membership form.

Join now! <https://memphis.mbc.org/join/national>

**Mike McHann**  
901-299-6341



## MBCA Memphis Officers:

Section President	Bill Sudekum <a href="mailto:sudekumwa@msn.com">sudekumwa@msn.com</a> 901-299 0653	Section Webmaster	OPEN
Section VP/Membership	Michael McHann <a href="mailto:Mike.mchann@eccotek.com">Mike.mchann@eccotek.com</a> 901-299-6341	Section Newsletter	Suzanne Cunningham <a href="mailto:suzflay@aol.com">suzflay@aol.com</a> 901-828-5182
Section Secretary/Treasurer:	Lynn Jones <a href="mailto:JL.Jones11@outlook.com">JL.Jones11@outlook.com</a> 901-853-0846	Central Regional Director	Rick Siefert <a href="mailto:rick.siefert@att.net">rick.siefert@att.net</a> 314-435-1903

# LET'S DRIVE AND DINE AGAIN!



## A Memphis Section Trip to Pickwick Landing on the Tennessee River June 19

With the relaxed COVID19 protocols developing in Tennessee a driving trip to Pickwick Landing State Park on the Tennessee River should be a good way for the Memphis Section-MBCA to once more enjoy our cars and each other's company.

The date is Saturday, June 19<sup>th</sup> and the plan is to make a morning drive out to Counce, TN in time to enjoy lunch at noon at The Restaurant at Pickwick

Landing. The Restaurant, as well as Lodge Pickwick Landing, underwent a complete renovation in 2020 and features dining while looking out over Pickwick Lake and Pickwick Dam.

More information on any group travel out to Counce, TN as well as route options and a call for a head count will be distributed via email in the weeks before the event. Information on the Lodge can be found at <https://tnstateparks.com/lodges/pickwick-landing>.

## Technical Tips and Tricks (TTT)

by Mike McHann

### Front Brake Rebuild

Soon after I bought my burgundy 90 300SL last March, I realized it would need new pads and discs and, yes, it wasn't long before the ugly red brake light was glaring at me from the instrument panel. But I wanted to do something a little better this time.

Most Mercedes (including my burgundy convertible) come with ATE brakes but some of the higher end models (such as the 600SL V12) come with optional Brembo ceramic brakes. The cost of the two brakes is the same but, unlike the ATE brakes, the Brembo ceramic brakes generate no brake dust. So I replaced the ATE brakes with

Brembo ceramic brakes. Since I like to restore as opposed to just maintain, I replaced bleed screws, dust caps, pins, shields and wear sensors. Using high temperature paint, I painted the disc hub silver and the calipers bright red to match the Brembo pads.

The result? The first drive was remarkable, the brakes were very responsive and, after driving for several weeks, no brake dust. This is not meant as an endorsement and I wouldn't advise against Mercedes parts; this is more of an experiment and I will keep you posted in the long term use.



## MERCEDES FRUEDE IN NOVEMBER NEW LOOK FOR TRADITIONAL EVENTS

Mercedes Fruede is a new and improved single national event that incorporates the most popular activities of the traditional StarFest® and StarTech events. The dates of November 2 through the 7<sup>th</sup> cover the main Mercedes Fruede event Tuesday through Friday, the Legends of the Autobahn East on Saturday, and the Hilton Head Island Concours d'Elegance on Sunday.

Our own Central Region Director, Rick Siefert is also the MBCA's National Events Chair and Rick is looking for a good turnout from our Region. So far, several MBCA-Memphis Section members have made reservations.

Consider making the trip to coastal South Carolina for all or part of Mercedes Fruede and enjoy the hospitality of the Omni Hilton Head Oceanfront Resort at some great off-season rates.



***Make Your Reservations Now!***



Beautiful Hilton Head and all the Mercedes activities as well!

Membership in the MBCA offers many benefits including discounts on new cars, parts and service, a 15% discount at Brooks Brothers and much more!