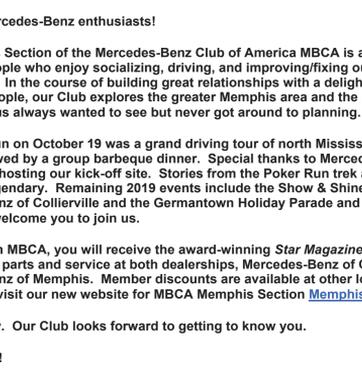


We are in the last 3 months of our 2019 calendar of events. If you enjoyed the events this year, wait until you see what we have in store for you in 2020! If you have never joined us for our events, please make time to attend at least one event this year. Give us a chance and we'll show you that we're a great group of people where you will fit right in.

- Saturday, Nov 2 Cars & Carbs**  
9am – 11am Square Beans 103 N. Center, Collierville, TN
- Saturday, Nov 9 Show & Shine**  
9:30am – 12pm M-B Collierville 4651 S. Houston Levee Rd, Collierville, TN
- Saturday, Dec 7 Cars & Carbs**  
9am – 11am French Truck Coffee 1350 Concourse Ave. #167 Memphis, TN
- Saturday, Dec 14 Germantown Holiday Parade**  
2pm – 5pm Farmington Blvd, Germantown, TN
- Saturday, Dec 14 Holiday Dinner**  
6pm – 10pm Home of Bill & Joan Sudekum



Check us out on Facebook and now Instagram!  
 Visit our new website [memphis.mbc.org](http://memphis.mbc.org)



## President's Message

By Linda Reyle

Welcome Mercedes-Benz enthusiasts!

The Memphis Section of the Mercedes-Benz Club of America MBCA is a group of energetic people who enjoy socializing, driving, and improving/fixing our automobiles. In the course of building great relationships with a delightful cross-section of people, our Club explores the greater Memphis area and the Region for sites that each of us always wanted to see but never got around to planning.

The Poker Run on October 19 was a grand driving tour of north Mississippi on a crisp fall day followed by a group barbeque dinner. Special thanks to Mercedes-Benz of Memphis for hosting our kick-off site. Stories from the Poker Run trek are already becoming legendary. Remaining 2019 events include the Show & Shine hosted by Mercedes-Benz of Collierville and the Germantown Holiday Parade and MBCA Holiday dinner. We welcome you to join us.

Once you join MBCA, you will receive the award-winning *Star Magazine* as well as discounts on parts and service at both dealerships, Mercedes-Benz of Collierville and Mercedes-Benz of Memphis. Member discounts are available at other local businesses as well. And visit our new website for MBCA Memphis Section [Memphis.mbc.org](http://Memphis.mbc.org).

Join us today. Our Club looks forward to getting to know you.

Good driving!  
 Linda Reyle  
 Memphis Section President, MBCA

## Your Memphis Section Board

President	Linda Reyle	<a href="mailto:linda.reyle@gmail.com">linda.reyle@gmail.com</a>	(901) 754-8574
Vice President	Mike McHann	<a href="mailto:mike.mchann@eccotek.com">mike.mchann@eccotek.com</a>	(901) 299-6341
Treasurer	Lynn Jones	<a href="mailto:JLJones11@outlook.com">JLJones11@outlook.com</a>	(901) 853-0846
Secretary	Bill Sudekum	<a href="mailto:sudekumwa@msn.com">sudekumwa@msn.com</a>	(901) 299-0653
Membership Chairman	Mike McHann	<a href="mailto:mike.mchann@eccotek.com">mike.mchann@eccotek.com</a>	(901) 299-6341
Social Media/Webmaster	Vacant		
Events Coordinators	Erik & Lordita Nowacki	<a href="mailto:enowacki@yahoo.com">enowacki@yahoo.com</a>	(619) 300-4359
Newsletter Editor	Dale Duckworth	<a href="mailto:dale43663@gmail.com">dale43663@gmail.com</a>	(901) 210-9525
Central Region Director	Rick Siefert	<a href="mailto:Rick.Siefert@att.net">Rick.Siefert@att.net</a>	(314) 435-1903

## Introducing Our New Site: [Memphis.MBCA.org](http://Memphis.MBCA.org)

By L. Nowacki, Interim Webmaster

Our newly redesigned [Memphis.MBCA.org](http://Memphis.MBCA.org) website is now active! Take a quick tour and you will notice our homepage pays homage to both Mercedes-Benz and Elvis Presley! What's the connection between Elvis and Mercedes-Benz? Check the site and you'll see.

Our website is now a sub-domain within Mercedes-Benz Club of America or [MBCA.org](http://MBCA.org). This means it shares the same basic look and feel with the national website.



We've added some of our own menus to make it super easy for you to navigate and find what you need. Joining the club or renewing your membership is as simple as pressing the big buttons on top of the page.

A "Discount" tab is added to the menu. This is to remind existing and prospective members of one of the many benefits of MBCA membership. A year's membership is only \$55. You get the *Star* magazine, loyalty rewards and up to 15% off on parts, services and accessories. Refer a friend and get a one month tacked onto your existing membership as a thank you for the referral.

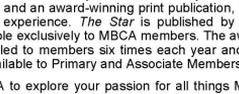
Of course, the website will continue to post our current and past newsletters and an up to date events calendar. If you miss the Evites, the website will give you a link back to the invitation.

"What's Up" is our members' corner. This section is all about you and your Mercedes-Benz! For this feature's initial launch, we need lots of pictures, but not just any pictures! This is an official challenge to our membership to take a picture of your Mercedes-Benz car, SUV or truck in an iconic Memphis location. Go out, take your MB for a spin and send me your iconic Memphis shot at [MBCAMemphis@gmail.com](mailto:MBCAMemphis@gmail.com)!

## Monthly Cars & Carbs Events

**What: Fellowship and conversation along with coffee and baked goods**  
**When: The first Saturday of each month from 9 - 11 am**  
**Where:**

- November 2 - Square Beans 101 N. Center St Collierville (on the Square)
- December 7 - French Truck Coffee 1350 Concourse Ave #167 Memphis



## Add these fun events to your calendar, too!

**November 9 Show and Shine**  
 'Tis the season to be thankful! We are showing our appreciation for (finally) fall weather by having a Show & Shine at Mercedes-Benz of Collierville. Clean up your favorite Benz and join us on Saturday, November 9 at 9:30 am. We will browse the fine selection of cars and vote for a People's Choice Award. Of course, the dealership will be open for your shopping pleasure. This is not a Concours d'Elegance... It's a fun opportunity to get together, gaze upon fabulous cars and vote for your favorite. It's also the perfect time to introduce folks to our Club and our Section, so bring your friends! Evite will be forthcoming!

**December 14 Germantown Holiday Parade**  
 Again this year the Memphis Section – MBCA plans to participate in the annual Germantown Holiday Parade on Saturday afternoon, December 14. Drive your car and show it off in this great Holiday Season event. The Parade supports the U.S. Marine Reserves Toys for Tots, so bring a new, unwrapped toy to donate as our Section's contribution to this effort. Evites will soon be sent to all Memphis Section members.

Driving your Mercedes is a great way to show off our MBCA membership and highlight our effort on membership. As well, the warm reception we always receive along the route helps get in the Holiday Spirit and is a nice warm-up for the Section's annual Holiday Dinner to be held that evening, December 14 at the home of Bill and Jo Anne Sudekum in Southaven.

Here's the "fine print:" each participant will need to submit a signed copy of Germantown's waiver along with a copy of the driver's current license and a valid insurance card. A copy of the waiver will be sent to you if you respond YES! to the Evite and should be submitted by December 1.

**December 14 Holiday Dinner**  
 Dinner starts at 6PM at the home of Joann and Bill Sudekum. Look for the Evite to join this always enjoyable evening among MBCA friends.

## Member of the Year: Dale Duckworth of MBCA Memphis Section

By Linda Reyle



Congratulations to Dale Duckworth, the 2019 Memphis Section MBCA Member of the Year! Dale is legendary for his smile, his enthusiasm about people and cars, and his skill as the MBCA Memphis Section newsletter editor. Thank you for your many contributions, Dale!



## Memphis Membership Matters

By Mike McHann (Membership Chairman)

Let's give a big "Welcome" to our new members Mona Mansour, Jeffery Spears, Terry Kirby, Wallis Tosti, Chao Kong, Debra Hardaway and Mark Hinrichs. We hope to see you at upcoming gatherings where we share technical info about vehicle maintenance, tell our "car stories" and, in general, have a good time! Let me recommend our Cars & Carbs event on the first Saturday of every month; it's short, casual and lots of fun, and we talk about everything, but mostly cars and what's going on with the club.

Let me say recruiting efforts have been outstanding. In the past 12 months, we've gained 22 new members which is a 23% increase in membership over this time last year. Many of you have been actively recruiting new members, and I want to remind you that you'll get a 1 month extension on your membership for every new member you recruit. So be sure your newly-recruited members list you as the referral for their membership application.

I find most Mercedes owners are enthusiastic about their cars, love to talk about their cars and are happy to hear about the benefits of joining the MBCA. So don't be shy! Keep some membership applications in your car and I think you'd be surprised how receptive most folks are. Let me know if I can send you some applications.

## Join the Mercedes-Benz Club of America

If you received this Newsletter and are not yet a member of the Mercedes-Benz Club of America (MBCA), the largest Mercedes-Benz Club in the world, please consider joining our ranks. MBCA brings together drivers and friends for casual and competitive driving events and offers special access to technical experts for questions about online community and new Mercedes-Benz models. Also, MBCA offers a unique, member-only online community with access to information, events announcements, resources, and an award-winning print publication, *The Star*, that will enrich your Mercedes-Benz ownership experience. *The Star* is published by the Mercedes-Benz Club of America as a benefit available exclusively to MBCA members. The award-winning, four-color, 120-page print magazine is mailed to members six times each year and all content from the current and many past issues is available to Primary and Associate Members on the MBCA web site.

We invite you to join MBCA to explore your passion for all things Mercedes-Benz. Whether you want to drive, learn more about your car, or simply enjoy the camaraderie of other Mercedes-Benz enthusiasts, Mercedes-Benz Club of America is your place.



**Not a Member?**  
 Go to [www.mbc.org](http://www.mbc.org) to join today!

## Review: Central Region Holds Fall Color Escape in Indiana

By Lynn Jones



The Memphis Section of the MBCA is part of the Central Region of MBCA and several Memphis members participated in a special fall event October 11-13. The three-day event was held at the historic French Lick Springs Hotel located north of Louisville, KY in French Lick, Indiana.

Friday was moist and overcast but indoor events were planned that day anyway and the crisp, clear fall weather on Saturday and Sunday more than made up for it. Bill and Joanne Sudekum and Lynn and Janet Jones attended from the Memphis Section. Over 90 other attendees at this beautifully restored resort made for a lot of great meeting-and-greeting and a lot of sharing of Section success stories among members.

Regional Director Rick Siefert and wife Patti did an admirable job of organizing the weekend down to the last detail, including "goody bags" at check-in. We were fortunate to have Mike Regennitter, MBCA's Executive Director, also attend the event and give us the NBO perspective.

The highlight was a 53 mile "drive through the countryside" rally on Saturday organized by Ken Koehler of the Indianapolis 500 Section. Gorgeous weather, expert preparation by Ken and his wife made for a rewarding tour through some fine seasonal Indiana scenery.

The French Lick Springs Hotel dates to 1845 with many additions and modifications over the years, including a thorough refurbishing in the last 15 years. The French Lick Springs Hotel cannot be mentioned without including the West Baden Springs Hotel just a mile away owned by the same proprietors. The current West Baden Springs Hotel was built in 1901 after a fire destroyed the original and included what was then the world's largest free-span dome at 200'. It still is awe-inspiring. Together, over \$600 million has been spent on modernizing and refurbishing both hotels in the last 20 years.

What a pleasure to attend this classy fall retreat!

## From Our Regional Director



Rick Siefert  
 Central Regional Director  
 Mercedes-Benz Club of America  
 367 West Manor Drive | Chesterfield, MO 63017 314.435.1903

## Hilton Head Concours d'Elegance, Hilton Head Island, South Carolina

November 1 - 3, 2019 (Friday through Sunday) at the Port Royal Golf Club.

This event is considered third in the country after Pebble Beach and Amelia Island.

This will be a Mercedes-Benz weekend event. We'll have a club driving activity on Friday for those who do not participate in the Hilton Head Concours sponsored drive. On Friday night we are planning a club dinner at a local Hilton Head eatery for those who choose not to go to the Concours Gala at the airport. Events include:

- Friday: Mercedes-Benz Rally; Club dinner to socialize and meet members from other areas.
- Saturday: Car Club Showcase at Port Royal Golf Course; Mercedes-Benz-only Car Show, Silver Star Preservation; MBCA Tent, dinner at a local eatery to discuss the day's events and prepare for the spectacular Concours.
- Sunday: the Hilton Head Concours d'Elegance.

Lodging: We have a 40-room block at the Hampton Inn, our host hotel and headquarters, at \$149.00 per night. The hotel is nearby Port Royal and only a few rooms are left in the block! Call 843-681-7900 to reserve rooms and mention that you are with the Mercedes-Benz Club. Rooms will be added if enough early reservations are made. The hotel has free parking, breakfast, and plenty of parking space for those who are trailering their cars.



## Technical Tips and Tricks (TTT)

By Mike McHann

### Wheels and Tires

If you're like me, replacing tires is something you put off until they become a problem... starting to rot and crack, losing their grip in the rain, becoming so hard you can feel every little bump in the road. So recently I replaced 2 tires on my E350 and all 4 tires on my 300CE Cabriolet, as well as refinished the wheels which were showing signs of wear with curb rash, bad nicks and pothole damage.

- I bought the tires online and had them delivered.
- I took the wheels and tires to "360 Wheel Repair" on Winchester to repair, paint the wheels and mount/balance the tires, first one car then the other car.
- They removed the tires and restored the wheels by sandblasting, spot welding, grinding, straightening and repainting before finally mounting and balancing.



I was amazed that the wheel color is so true to the manufacturer's color. On my E350 you can't tell the new wheels from the older wheels. If you prefer, you can drop off your car and "360 Wheel Repair" will order, mount and balance your tires. Either way, I see my cars as a long term investment and like having them always looking new.

## Welcome to Our Newest Corporate Member



Mercedes-Benz  
 The best of nothing.  
 melkayebenzangirl  
 mkaye@mbcfmemphis.com  
 Mercedes Benz of Memphis  
 5389 Poplar Ave. Memphis  
 PH 901.930.7718

## Classified Ads

### For Sale

**Floor Mats, Black, Front, W211 E320 non 4Matic. Excellent condition. \$75**  
 Contact **Mike McHann** at 901-299-6341 or [mike.mchann@eccotek.com](mailto:mike.mchann@eccotek.com).



### For Sale

**Automobile Quarterly set \$75**  
**VERY GOOD CONDITION!**

I've enjoyed these Automobile Quarterlies for many years, but now they need a new home where they can continue to be appreciated. Automobile Quarterly was a hardbound, advertising-free periodical publication which focuses on cars. The publication has been well known for quality writing and photography about automobiles, personalities and related subjects from 1962 – 2012.

Contact **McHann** at or **Mike** 901-299-6341

**Automobile Quarterly**  
**Volume 13 No. 4 through Volume 32 No. 3**  
**75 consecutive issues**



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